



SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI
SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158). Govt. of Maharashtra & Affiliated to University of Mumbai)

Remedial Classes Record


Name of the subject: Perspective Management **Class-FYMMS** **Semester-I**

Name of the Staff: Prof. Prashant Mishra

Sir/Madam,

Following students mentioned in the list are identified as slower learner with the below 30 marks in Theory Exams.

Sr. No.	Name of the Student
1	AMBRADKAR ATHARVA SANJAY
2	ANTULE SAHIL MANSOOR
3	ANTULE FAHIM ABBAS
4	BALAPURE PRANAV PRAMOD
5	BARI MOHAN VINOD
6	TRUPTI B.
7	DAVKHAR ROHAN VISHWASRAO
8	FARDE NITIN VISHAVANATH
9	HATE MAYUR MANOHAR


Subject Teacher


Director

Director
Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vidya Nagar Marg,
Chinchpada Road, Khar (E) 421 300



SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI
SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158) Govt. of Maharashtra & Affiliated to University of Mumbai)

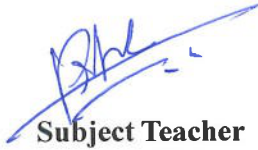
NOTICE

All the student identified as slow learners are hereby informed to note that following timetable is prepared for remedial coaching.

Name of the Subject: - Perspective Management

Name of the Teacher: - Prof. Prashant Mishra

Date	03/01/2024	04/01/2024	05/01/2024	06/01/2024	08/01/2024
Time	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm


Subject Teacher



Director

Director

Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vidya Nagari Marg,
Chinchapada Road, Kalyan (E) 421 308



SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158), Govt. of Maharashtra & Affiliated to University of Mumbai)

ATTENDANCE

Dates	03/01/2024	04/01/2024	05/01/2024	06/01/2024	08/01/2024
Time	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm
Topic Covered	Evolution of Management Functions of Management Nature and purpose of Planning	Managing in adversities / Management of crisis	Role and Responsibilities of a Manager, Effective and Ineffective Managerial styles	Change Management, Strategies, Policies and Planning Premises – Decision making – Global Planning	Total Quality Management, Understanding Level 5 Leadership
Name of the student	Sign	Sign	Sign	Sign	Sign
AMBRADKAR ATHARVA SANJAY	A.S	A.S	A.S	A.S	A.S
ANTULE SAHIL MANSOOR	S	S	S	S	S
ANTULE FAHIM ABBAS	ft	ft	ft	ft	ft
BALAPURE PRANAV PRAMOD	P	P	P	P	P
BARI MOHAN VINOD	BM	BM	BM	BM	BM
TRUPTI B.	Trupti	Trupti	Trupti	Trupti	Trupti
DAVKHAR ROHAN VISHWASRAO	R	R	R	R	R
FARDE NITIN VISHAVANATH	A	A	A	A	A
HATE MAYUR MANOHAR	M	M	M	M	M


Subject Teacher


Director

Director
Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vidya Nagari Marg,
Chichapada Road, Kalyan (E) 421 306



SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

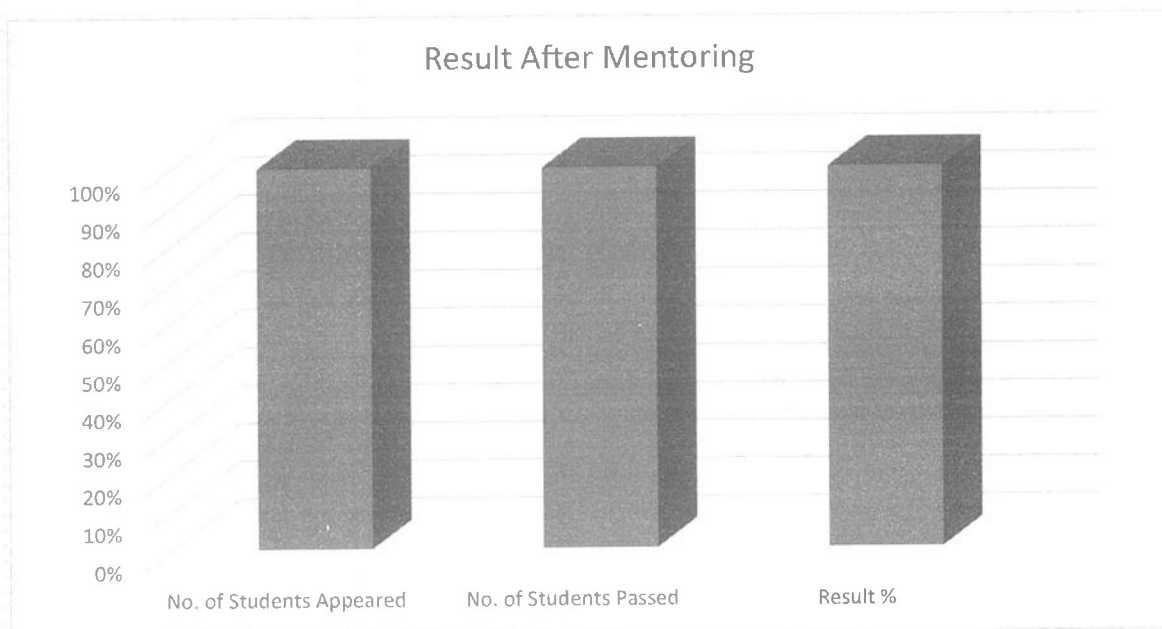
(Approved by AICTE New Delhi, D.T.E. (MB 3158), Govt. of Maharashtra & Affiliated to University of Mumbai)

RESULT ANALYSIS

Name of the subject: Perspective Management, **Class-** FYMMS **Semester-** I

Name of the Staff: Prof. Prashant Mishra

No. of Students Appeared	No. of Students Passed	Result %
9	9	100%





SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI
SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158), Govt. of Maharashtra & Affiliated to University of Mumbai)

Remedial Classes Record


Name of the subject: Marketing Strategy **Class-SY** MMS **Semester-III**

Name of the Staff: Prof. Prashant Mishra

Sir/Madam,

Following students mentioned in the list are identified as slower learner they score less marks in Theory Exams.

Sr. No.	Name of the Student
1	SABLE YOGESH BHAUSAHEB
2	SHUKLA AKHIL PRABHUNATH
3	SINGH AAKASH SURENDRA
4	SINGH SHUBHAM SHRIKANT


Subject Teacher



Director

Director
Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vidya Nagar Marg,
Chichapada Road, Kalvan, (E) 421 306



SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI
SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158). Govt. of Maharashtra & Affiliated to University of Mumbai)

NOTICE

All the student identified as slow learners are hereby informed to note that following timetable.
is prepared for remedial coaching.

Name of the Subject: - Marketing Strategy

Name of the Teacher: - Prof. Prashant Mishra

Date	11/10/2023	12/10/2023	13/10/2023	14/10/2023
Time	5.15 pm to 6.15 pm	5.15 pm to 6.15 pm	5.15 pm to 6.15 pm	5.15 pm to 6.15 pm

Subject Teacher

Director

Director
Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vidya Nagari Marg,
Chichapada Road, Kalvan (E) 421 306



SAKET GYANPEETH

NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI

SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158). Govt. of Maharashtra & Affiliated to University of Mumbai)

ATTENDANCE

Dates	11/10/2023	12/10/2023	13/10/2023	14/10/2023
Time	5.15 pm to 6.15 pm	5.15 pm to 6.15 pm	5.15 pm to 6.15 pm	5.15 pm to 6.15 pm
Topic Covered	SWOT analysis, PARTS framework and design of the demand landscape	Assessment of key marketing metrics – Return on Marketing Investment; Market share and payback period; Net Promoter score; Customer satisfaction and share of wallet; Brand awareness/preference;	Designing the length, breadth, and modifying the dimensions of the channel	Price band – Types and width of price bands and its management
Name of the student	Sign	Sign	Sign	Sign
SABLE YOGESH BHAUSAHEB				
SHUKLA AKHIL PRABHUNATH				
SINGH AAKASH SURENDRA				
SINGH SHUBHAM SHRIKANT				

Subject Teacher

Director

Director

Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vihar, Jhule Marg,
Chhachapada Road, Kalvan, E-421 306



SAKET GYANPEETH

NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI
SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MR 21581) Govt. of Maharashtra & Affiliated to University of Mumbai)

RESULT ANALYSIS

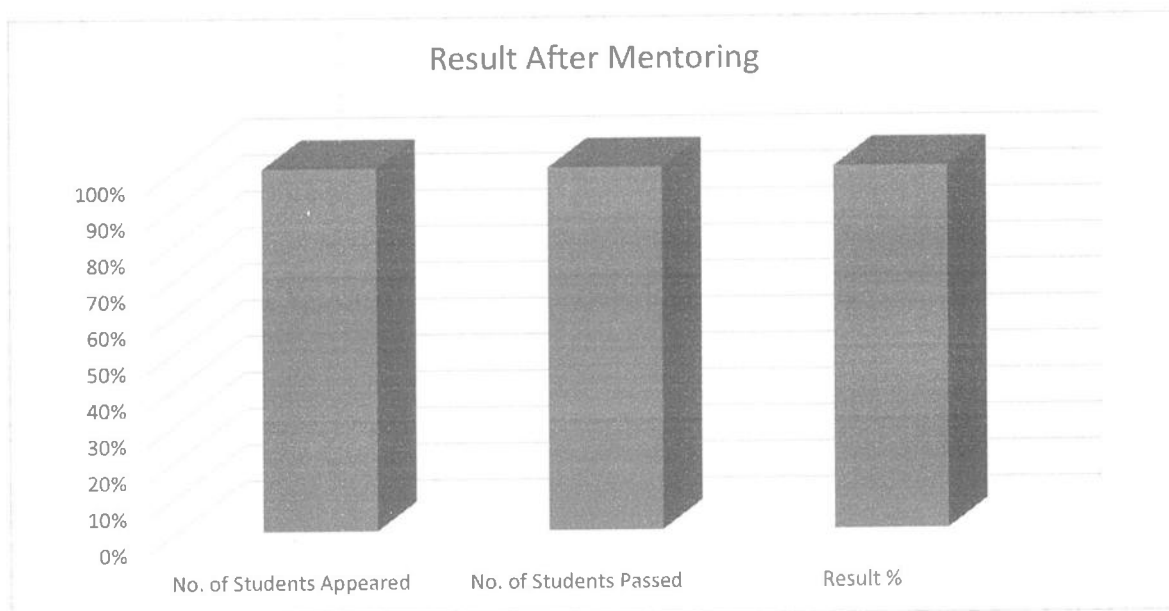
Name of the subject: Marketing Strategy

Class- SYMMS

Semester- III

Name of the Staff: Prof. Prashant Mishra

No. of Students Appeared	No. of Students Passed	Result %
4	4	100%





SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI
SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158). Govt. of Maharashtra & Affiliated to University of Mumbai)

Remedial Classes Record


Name of the subject: Business Research Methods **Class-FYMMS** **Semester- II**

Name of the Staff: Prof. Prashant Mishra

Sir/Madam,

Following students mentioned in the list are identified as slower learner with the below 30 marks in Theory Exams.

Sr. No.	Name of the Student
1	SHINDE SOURABH MILIND
2	SINGH PRATEEK UDAYBHAN
3	SINGH SHRUTI UDAYBHAN
4	THOBHANI RAHIL JAMAL
5	THONGIRE SAGAR HANUMANT
6	UBHE AMIT RAJARAM
7	WAGH NEHA RAJU
8	YADAV ANKIT KAMLESH


Subject Teacher


Director

Director
Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vidya Nagan Marg,
Chichapada Road, Kalvan (E) 421 306



SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI
SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158), Govt. of Maharashtra & Affiliated to University of Mumbai)

NOTICE

All the student identified as slow learners are hereby informed to note that following timetable is prepared for remedial coaching.

Name of the Subject: - Business Research Methods

Name of the Teacher: - Prof. Prashant Mishra

Date	04/03/2024	05/03/2024	06/03/2024	07/03/2024	09/03/2024
Time	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm

Subject Teacher

Director

Director

Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vidya Nagar Marg,
Chinchpada Road, Kalvan, (E) 421 306



SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158). Govt. of Maharashtra & Affiliated to University of Mumbai)

ATTENDANCE

Dates	04/03/2024	05/03/2024	06/03/2024	07/03/2024	09/03/2024
Time	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm
Topic Covered	Management Decision Problem vs Management Research Problem; Problem identification process	Expert opinion survey, Focus group discussions; Descriptive Research Designs	Sample vs Census, Sampling vs Non Sampling error; Sampling Design- Probability and Non Probability Sampling design	Analysis of Nominal scale data with multiple category responses, Analysis of Ordinal Scaled Questions	Completely randomized design in a one-way ANOVA
Name of the student	Sign	Sign	Sign	Sign	Sign
SHINDE SOURABH MILIND					
SINGH PRATEEK UDAYBHAN					
SINGH SHRUTI UDAYBHAN					
THOBHANI RAHIL JAMAL					
THONGIRE SAGAR HANUMANT					
UBHE AMIT RAJARAM					
WAGH NEHA RAJU					
YADAV ANKIT KAMLESH					

Subject Teacher

Director

Director
Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vihar Nagar, Marg,
Chichapada Road, Kalyan - 421 306



SAKET GYANPEETH

NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

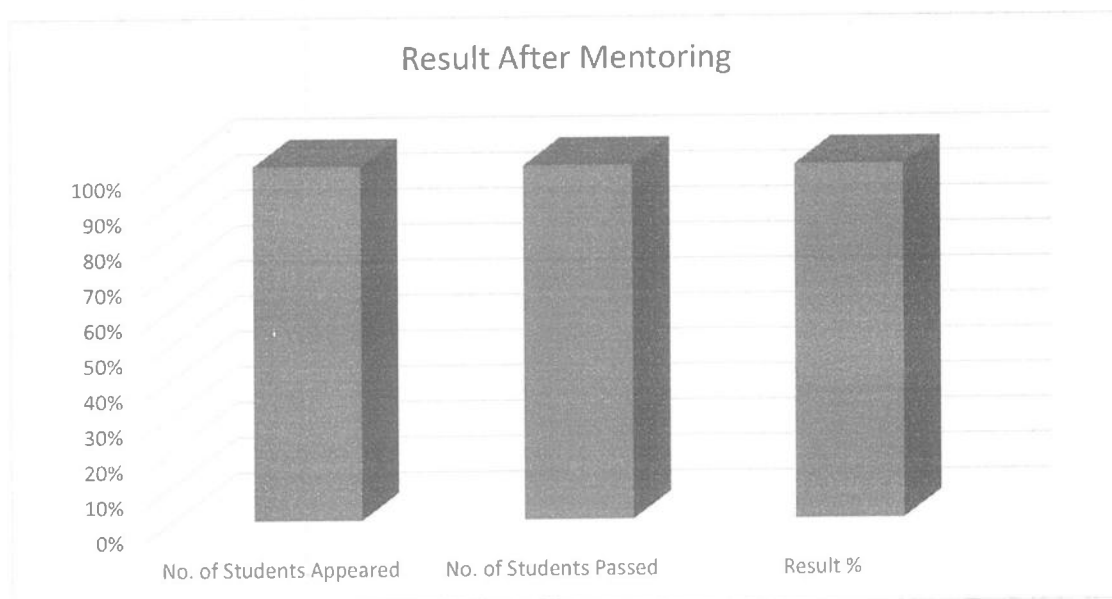
(Approved by AICTE New Delhi, D.T.E. (MB 3158), Govt. of Maharashtra & Affiliated to University of Mumbai)

RESULT ANALYSIS

Name of the subject: Business Research Methods **Class-** FYMMS **Semester-** II

Name of the Staff: Prof. Prashant Mishra

No. of Students Appeared	No. of Students Passed	Result %
8	8	100%





SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI
SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158). Govt. of Maharashtra & Affiliated to University of Mumbai)

Remedial Classes Record

Name of the subject: Sales Management **Class-SY MMS** **Semester-III**

Name of the Staff: Prof. Prashant Mishra

Sir/Madam,

Following students mentioned in the list are identified as slower learner they score less marks in Theory Exams.

Sr. No.	Name of the Student
1	GANGAWANE RUSHANK VINOD
2	ASADI JAYRAJ HANUMANTHA
3	BANGAR SUNIL SUBHASH
4	BHALERAO PANKAJ PRALHAD
5	DEHADE AJAY RAMESH


Subject Teacher


Director

Director
Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vidya Nagari Marg,
Chichapada Road, Kalyan (E) 421 306



SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI
SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158). Govt. of Maharashtra & Affiliated to University of Mumbai)

NOTICE

All the student identified as slow learners are hereby informed to note that following timetable is prepared for remedial coaching.

Name of the Subject: - Sales Management

Name of the Teacher: - Prof. Prashant Mishra

Date	16/10/2023	17/10/2023	18/10/2023	19/10/2023	20/10/2023
Time	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm

Subject Teacher

Director

Director

Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vidyapeeth Marg,
Chinchpada Road, Kalyan (E) 421 306



SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158), Govt. of Maharashtra & Affiliated to University of Mumbai)

ATTENDANCE

Dates	16/10/2023	17/10/2023	18/10/2023	19/10/2023	20/10/2023
Time	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm
Topic Covered	Sales approach, demonstration & closure, Personal selling, Applications of AIDA Model in sales	Sales force management during different phases which includes motivation during bad times.	Importance of Distribution and Logistics Management in relation to Sales Management, Understanding lead time and delivery schedule etc	Territory and time management, route planning, scheduling customer visits. Manpower planning- Recruitment, Selection	Sales approach, demonstration & closure, Personal selling, Applications of AIDA Model in sales
Name of the student	Sign	Sign	Sign	Sign	Sign
GANGAWANE RUSHANK VINOD					
ASADI JAYRAJ HANUMANTHA					
BANGAR SUNIL SUBHASH					
BHALERAO PANKAJ PRALHAD					
DEHADE AJAY RAMESH					

Subject Teacher

Director

Director
Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vidya Nagar Marg,
Chichapada Road, Kalyan, (E) 421 306



SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158), Govt. of Maharashtra & Affiliated to University of Mumbai)

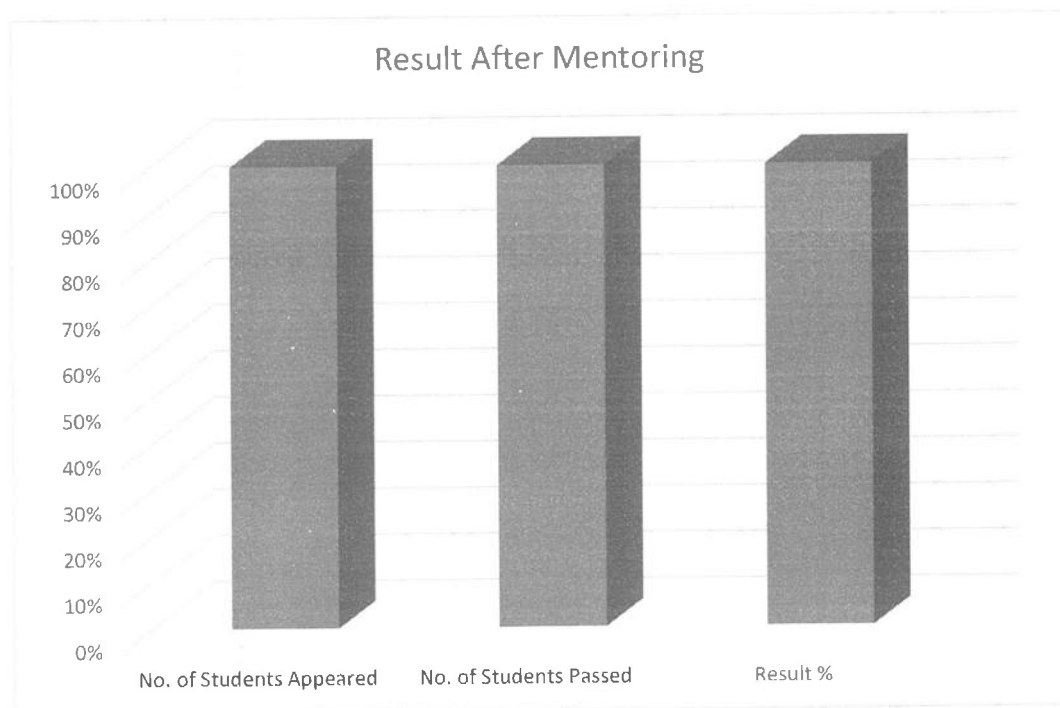
RESULT ANALYSIS

Name of the subject: Sales Management, Class- SYMMS

Semester- III

Name of the Staff: Prof. Prashant Mishra

No. of Students Appeared	No. of Students Passed	Result %
5	5	100%





SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI
SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158). Govt. of Maharashtra & Affiliated to University of Mumbai)

Remedial Classes Record

Name of the subject: Negotiation & Selling Skills **Class-FYMMS** **Semester- I**

Name of the Staff: Prof. Surbhi Bhoir

Sir/Madam,

Following students mentioned in the list are identified as slower learner with the below 30 marks in Theory Exams.

Sr. No.	Name of the Student
1	BORSE RAGINI SUNIL
2	DARADE NILESH DADAPATIL
3	DAVKHAR ROHAN VISHWASRAO
4	FARDE NITIN VISHAVANATH
5	HARIJAN RANJEET MUNNALAL
6	HATE MAYUR MANOHAR

Subject Teacher

Director

Director
Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vidya Nagari Marg,
Chichapada Road, Kalyan (E) 421 306



SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI
SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158) Govt. of Maharashtra & Affiliated to University of Mumbai)

NOTICE

All the student identified as slow learners are hereby informed to note that following timetable is prepared for remedial coaching.

Name of the Subject: - Negotiation & Selling Skills

Name of the Teacher: - Prof. Surbhi Bhoir

Date	11/12/2023	12/12/2023	13/12/2023	14/12/2023	15/12/2023
Time	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm

Subject Teacher

Director

Director
Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vidya Nagari Marg,
Chinchapada Road, Kaiyan (E) 421 306



SAKET GYANPEETH

NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI

SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158), Govt. of Maharashtra & Affiliated to University of Mumbai)

ATTENDANCE

Dates	11/12/2023	12/12/2023	13/12/2023	14/12/2023	15/12/2023
Time	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm
Topic Covered	Understanding Negotiation Framework including Legal Aspects	Understanding Successful Selling Process & Models	Customer Focused Selling, Art of Persuasion	Importance of Negotiation in Management, Types of Negotiation	Negotiation Models (BATNA, Dyad, ZOPA, 9 Grid)
Name of the student	Sign	Sign	Sign	Sign	Sign
BORSE RAGINI SUNIL					
DARADE NILESH DADAPATIL					
DAVKHAR ROHAN VISHWASRAO					
FARDE NITIN VISHAVANATH					
HARIJAN RANJEET MUNNALAL					
HATE MAYUR MANOHAR					

Subject Teacher

Director

Director

Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vidya Nagar Marg,
Chichapada Road, Kalyan (E) 421 306



SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI
SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

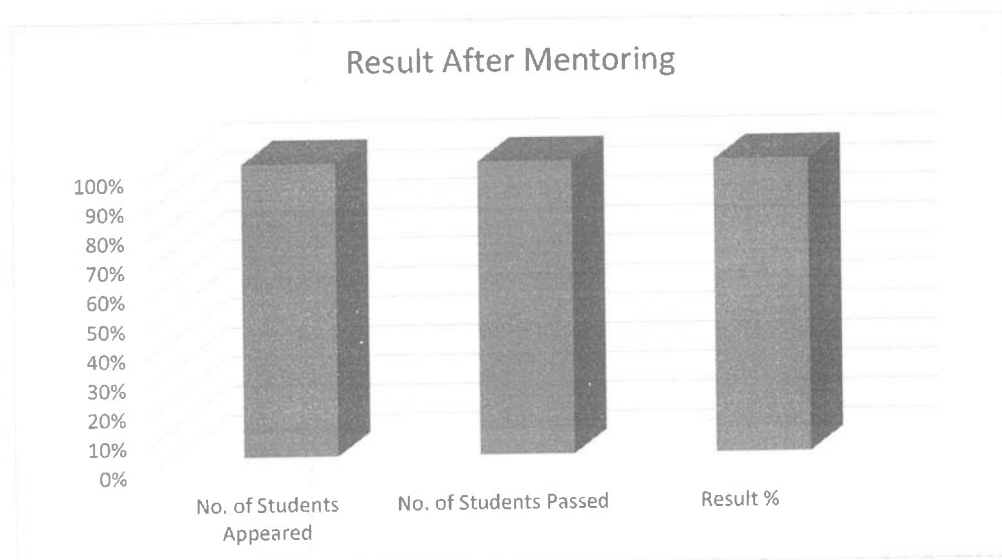
(Approved by AICTE New Delhi, D.T.E. (MB 3158). Govt. of Maharashtra & Affiliated to University of Mumbai)

RESULT ANALYSIS

Name of the subject: Negotiation & Selling Skills, Class- FYMMS Semester- I

Name of the Staff: Prof. Surbhi Bhoir

No. of Students Appeared	No. of Students Passed	Result %
6	6	100%





SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158) Govt. of Maharashtra & Affiliated to University of Mumbai)

Remedial Classes Record

Name of the subject: Integrated Marketing Communications, **Class-SY MMS** **Semester-IV**

Name of the Staff: Prof. Surbhi Bhoir

Sir/Madam,

Following students mentioned in the list are identified as slower learner they score less marks in Theory Exams.

Sr. No.	Name of the Student
1	DIVEKAR AKSHAY RAJENDRA
2	GAIKWAD JAGRUTI MAHESH
3	GALANDE RUJUTA PANDURANG
4	JOSHI PIYUSH SOMANATH
5	KADAM BALKRUSHANA DNYANESHWAR
6	KEDAR TUSHAR RAGUNATH

Subject Teacher

Director

Director
Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vidya Nagar Marg,
Chichapada Road, Kalvan (E) 421 306



SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI
SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

[Approved by AICTE New Delhi, D.T.E. (M8 3158). Govt. of Maharashtra & Affiliated to University of Mumbai]

NOTICE

All the student identified as slow learners are hereby informed to note that following timetable.
is prepared for remedial coaching.

Name of the Subject: - Integrated Marketing Communications

Name of the Teacher: - Prof. Surbhi Bhoir

Date	01/04/2024	02/04/2024	03/04/2024	04/04/2024	05/04/2024
Time	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm

Subject Teacher

Director

Director
Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vidyā Nagari Marg,
Chichapada Road Kalyan (E) 421 306



SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158), Govt. of Maharashtra & Affiliated to University of Mumbai)

ATTENDANCE

Dates	01/04/2024	02/04/2024	03/04/2024	04/04/2024	05/04/2024
Time	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm
Topic Covered	OOH, Internet marketing	Reputation Management-Issues and challenges.	Media Scheduling	Consumer Promotions, Trade Promotions	Advertising Agency-Functions, Types, Structure
Name of the student	Sign	Sign	Sign	Sign	Sign
DIVEKAR AKSHAY RAJENDRA					
GAIKWAD JAGRUTI MAHESH					
GALANDE RUJUTA PANDURANG					
JOSHI PIYUSH SOMANATH					
KADAM BALKRUSHANA DNYANESHWAR					
KEDAR TUSHAR RAGUNATH					

Subject Teacher

Director

Director

Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vidya Nagari Marg,
Chilchapada Road, Kalvan (E) 421 306

PRAMOD RAM UJAGAR TIWARI
SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

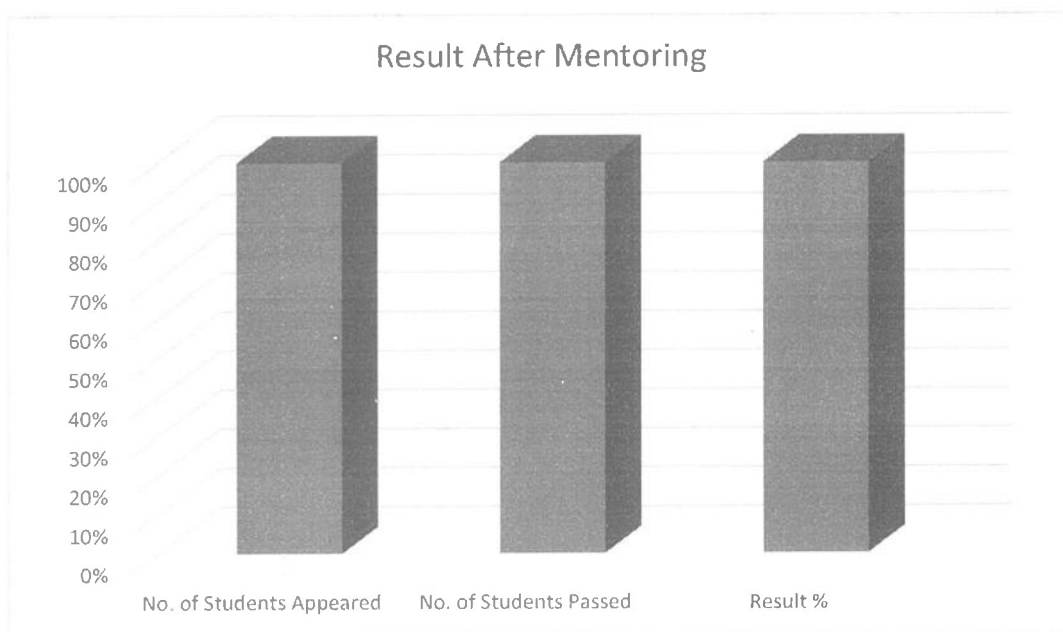
(Approved by AICTE New Delhi, D.T.E. (MB 3158), Govt. of Maharashtra & Affiliated to University of Mumbai)

RESULT ANALYSIS

Name of the subject: Integrated Marketing Communications, **Class-** SYMMS **Semester-** IV

Name of the Staff: Prof. Surbhi Bhoir

No. of Students Appeared	No. of Students Passed	Result %
6	6	100%





SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158). Govt. of Maharashtra & Affiliated to University of Mumbai)

Remedial Classes Record

Name of the subject: Marketing Management

Class-FYMMS

Semester- II

Name of the Staff: Prof. Surbhi Bhoir

Sir/Madam,

Following students mentioned in the list are identified as slower learner with lesser marks in Theory Exam.

Sr. No.	Name of the Student
1	AMBRADKAR ATHARVA SANJAY
2	ANTULE SAHIL MANSOOR
3	ANTULE FAHIM ABBAS
4	BALAPURE PRANAV PRAMOD
5	BHAGATH M A
6	TRUPTI B.
7	DAVKHAR ROHAN VISHWASRAO
8	HATE MAYUR MANOHAR
9	JADHAV NEEL RAHUL
10	KAMBLE NEERAJ PRABHAKAR
11	KAMBLE SHITAL RAMCHANDRA
12	KASBE ALOK DATTATRYA

Subject Teacher

Director

Director

Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vidya Nagari Marg,
Chilchapada Road, Kalyan (E) 421 306



SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI
SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158), Govt. of Maharashtra & Affiliated to University of Mumbai)

NOTICE

All the student identified as slow learners are hereby informed to note that following timetable is prepared for remedial coaching.

Name of the Subject: - Marketing Management

Name of the Teacher: - Prof. Surbhi Bhoir

Date	11/03/2024	12/03/2024	13/03/2024	14/03/2024	15/03/2024	16/03/2024
Time	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm


Subject Teacher


Director

Director
Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vidya Nagar Marg,
Chichapada Road, Kalyan (E) 421 306



SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158), Govt. of Maharashtra & Affiliated to University of Mumbai)

ATTENDANCE

Dates	11/03/2024	12/03/2024	13/03/2024	14/03/2024	15/03/2024	16/03/2024
Time	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm	5.15 pm to 6.00 pm
Topic Covered	Marketing from Production to Sustainability & Customer Orientation	Marketing Environment and Evaluation of Market Opportunities like Services, Rural & International	Market Segmentation, Target Marketing, Positioning & Differentiation	Logistics & Channel Decisions (Retail, Ecommerce, etc.)	BCG, Ansoff, GE, Shell Model, Porter Generic Model, 5 Forces Model, PLC,	Integrated Marketing Communications Concept: Advertising, Sales Promotions
Name of the student	Sign	Sign	Sign	Sign	Sign	Sign
AMBRADKAR ATHARVA SANJAY	<i>A. Ambr</i>	<i>A. Ambr</i>	<i>A. Ambr</i>	<i>A. Ambr</i>	<i>A. Ambr</i>	
ANTULE SAHIL MANSOOR	<i>Sahil</i>	<i>Sahil</i>	<i>Sahil</i>	<i>Sahil</i>	<i>Sahil</i>	<i>Sahil</i>
ANTULE FAHIM ABBAS	<i>Fahim</i>	<i>Fahim</i>	<i>Fahim</i>	<i>Fahim</i>	<i>Fahim</i>	<i>Fahim</i>
BALAPURE PRANAV PRAMOD	<i>Pranav B.</i>	<i>Pranav B.</i>	<i>Pranav B.</i>	<i>Pranav B.</i>	<i>Pranav B.</i>	<i>Pranav B.</i>
BHAGATH M A		<i>Bhagath</i>	<i>Bhagath</i>	<i>Bhagath</i>	<i>Bhagath</i>	<i>Bhagath</i>
TRUPTI B.	<i>Trupti</i>	<i>Trupti</i>	<i>Trupti</i>	<i>Trupti</i>	<i>Trupti</i>	<i>Trupti</i>
DAVKHAR ROHAN VISHWASRAO	<i>Rohan</i>	<i>Rohan</i>	<i>Rohan</i>	<i>Rohan</i>	<i>Rohan</i>	<i>Rohan</i>
HATE MAYUR MANOHAR	<i>M. Hate</i>	<i>M. Hate</i>	<i>M. Hate</i>	<i>M. Hate</i>	<i>M. Hate</i>	<i>M. Hate</i>
JADHAV NEEL RAHUL	<i>N.R. Jadhav</i>			<i>N.R. Jadhav</i>	<i>N.R. Jadhav</i>	<i>N.R. Jadhav</i>
KAMBLE NEERAJ PRABHAKAR	<i>Neeraj</i>	<i>Neeraj</i>	<i>Neeraj</i>	<i>Neeraj</i>	<i>Neeraj</i>	<i>Neeraj</i>
KAMBLE SHITAL RAMCHANDRA	<i>S. Kamble</i>	<i>S. Kamble</i>	<i>S. Kamble</i>	<i>S. Kamble</i>	<i>S. Kamble</i>	<i>S. Kamble</i>
KASBE ALOK DATTATRYA	<i>Alok</i>	<i>Alok</i>	<i>Alok</i>	<i>Alok</i>	<i>Alok</i>	<i>Alok</i>

Subject Teacher

Director

Director

Pramod Ram Ujagar Tiwari
Saket Institute of Management
Saket Vidya Nagari Marg,
Chinchpada Road, Kalyan (E) 421 306



SAKET GYANPEETH
NURTURING POTENTIAL

PRAMOD RAM UJAGAR TIWARI SAKET INSTITUTE OF MANAGEMENT

(Un-Aided, Hindi Linguistic Minority Institution)

(Approved by AICTE New Delhi, D.T.E. (MB 3158), Govt. of Maharashtra & Affiliated to University of Mumbai)

RESULT ANALYSIS

Name of the subject: Marketing Management **Class-** FYMMS, **Semester-** II

Name of the Staff: Prof. Surbhi Bhoir

No. of Students Appeared	No. of Students Passed	Result %
12	12	100%

